

SCCB

SMART CRYPTO BOT

The next generation of automated crypto trading

Problem

People all over the world are starting to invest into crypto and its surrounding markets. But managing your crypto and especially the trades of them can be a difficult task to oversee. Using a trading bot can not only help you keep track of your trades but also automate them for maximizing profit.



Solution

This is why we've made Smart Crypto Bot!

Smart Crypto Bot aims to give users the ease of trading their crypto automatically, ensuring clean performance to deliver fast, efficient and emotionless trades. Smart Crypto Bot also uses live data to display everything that is going on with your crypto, so you don't have to guess the current market value of your positions.

If you have Smart Crypto Bot open on your device, your bot will keep you updated on the state of your positions. Notifications are sent when your bot performs actions like buying and selling.

Smart Crypto Bot has been developed for idle traders. For a small fee per trade and a low monthly fee (\$10 per month and 0.15% per trade) you can use everything Smart Crypto Bot has to offer. We want to differentiate from other trading bots with pricing and feature availability. Trade emotionless and fast; that is what everyone wants.

Smart Crypto Bot runs on powerful dedicated servers to give you the best performance. With regular updates, active support and more, we hope to give you the best experience a crypto trader can have.



Strategy builder



Automatic trading



Trailing stop-loss

Core features



Trade automation

When your bot is configured and ready to start trading, all you have to do is turn it on and wait for it to trade.



Manually create positions

Manually create a position and use your bot to track and perform actions.



Strategies

Use predefined strategies like RSI, Bollinger Bands and many more to get your bot up and trading with just a few inputs.



Triggers

Use self-made conditions using indicators and actions to control your bot. Triggers can also be chained together in a phase to perform a sequence of actions.



Webhooks

Create webhooks to perform actions on Smart Crypto Bot. Webhooks can be used as signals to give your bot instructions to perform an action. The webhook has to be an URL.



Charts

Use charts generated by live market data to let your bot make informed decisions depending on the state of the market.



24 / 7 available

Your bot never sleeps and is always ready to trade with your crypto.

\$BOT Token

Smart Crypto Bot will have its own token that will be used as a utility token to support actions on the platform and reward users.

Smart Crypto Bot allows users to stake their tokens and benefit from the rewards provided.

The system will calculate your discounts and rewards on the platform according to the size of your stake. While delegating your stake, you will also earn an APY on top of the discounts and other rewards that holding the token gives you. When selling the coin, there is a 10% fee; 5% will be tax (which will go to the stakers), 2.5% will be provided to the liquidity pool and 2.5% is burned.



\$BOT

Market size

The market size for automated trading includes everyone that is trading in cryptocurrency and anyone who is interested in automated trading.



Business Model

Value creation

Automated crypto trading on exchanges.

Value capture

New strategies, new ideas.

Value network

The crypto community.

Value revenue

For every transaction we charge a 0.15% fee to create revenue for continued development.

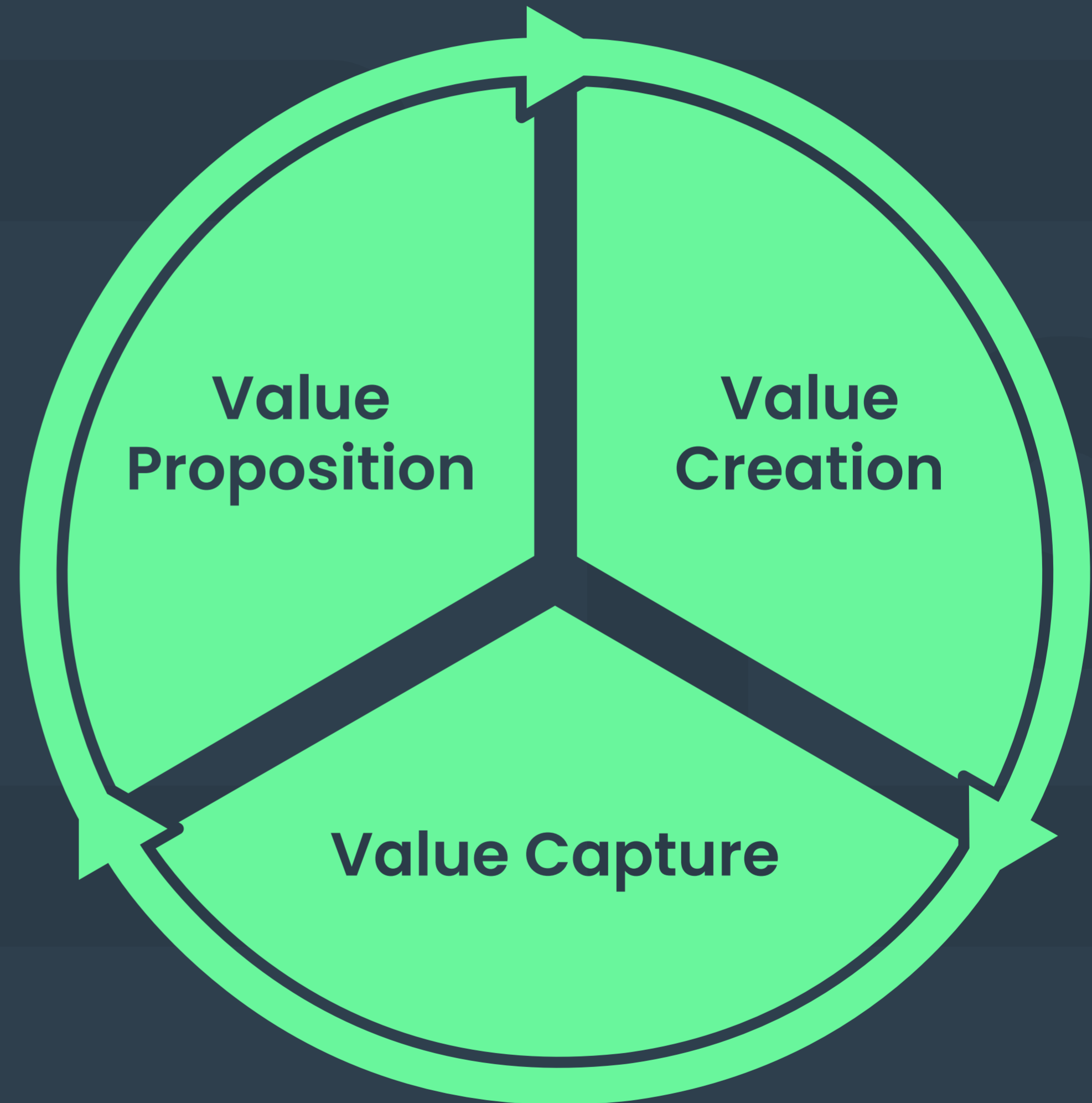
Value proposition

Full online use of our platform.

Online only, no offline services

- Create your own strategies in detail
- Use advanced triggers
- Fully automated trading, but manual handling is allowed
- Real-Time Dashboard

Value Network



Underlying magic



Fully online

Fully online, no offline services or downloads required.



Fixed price

Unlock everything for a fixed price.



Automation

Automated position handling and strategies.



Create strategies

Own strategy creation and usable on every exchange.

Competitive analysis

| Features | Smart Crypto Bot | Haasbot | Cryptohopper | Gunbot | Cryptotrader | Zignaly |
|---------------------------------|---------------------|-------------|--------------|------------|--------------|-----------|
| Positions | 200 | Unlimited | 80 | Unlimited | 10 | Unlimited |
| Autotrading | Yes | Yes | Yes | Yes | Yes | Yes |
| Manually manage assets | Yes | Yes | Yes | No | No | Yes |
| Charts | Yes | Yes | Yes | Yes | No | No |
| Real-time data | Yes | Yes | No | Yes | Yes | No |
| Overview of crypto portfolio | Yes | Yes | Yes | Yes | Yes | Yes |
| Customizable Triggers | Yes | No | No | Yes | No | No |
| Strategies | Yes | Yes | Yes | Yes | Yes | Yes |
| Cloud | Yes | No | Yes | No | No | No |
| Pricing | \$10 p/m, 0.15% fee | \$31.25 p/m | \$19 p/m | \$229 OTP | \$8 p/m | Free |
| Pricing for all functionalities | \$10 p/m, 0.15% fee | \$90 p/m | \$99 p/m | \$1435 OTP | \$200 p/m | Free* |

OTP = one-time payment
*Strategies & signals cost extra

Business revenue model, expected growth and revenue sources

As of 2022, Smart Crypto Bot has gained around 600 users without any marketing costs and is purely organic. With additional marketing and partnerships, Smart Crypto Bot expects to grow even faster than before and get a steady userbase that will continue to use the platform.

| Amount of users | Year | Expected growth | Revenue sources |
|-----------------|------|-----------------|--|
| 600 | 2022 | +140% | Licenses, brokerage fees, OTP and partnerships |
| 2400~ | 2023 | +300% | Licenses, brokerage fees, OTP and partnerships |
| 7200~ | 2024 | +200% | Licenses, brokerage fees, OTP and partnerships |
| 21600~ | 2025 | +200% | Licenses, brokerage fees, OTP and partnerships |

2022 = OTP of \$10 and a recurring subscription of \$10 per month. For 1 year, 600 users * \$10 * 12 months = \$72,000 (+ 600 new users * \$10) = **\$78,000**

2023 = OTP of \$10 and a recurring subscription of \$10 per month.

For 1 year, 2400 users * \$10 * 12 months = \$288,000 (+ 1800 (new users - existing users) * \$10 OTP) = **\$306,000**

2024 = OTP of \$10 and a recurring subscription of \$10 per month.

For 1 year, 7200 users * \$10 * 12 months = \$864,000 (+4800 (new users - existing users) * \$10 OTP) = **\$912,000**

2025 = OTP of \$10 and a recurring subscription of \$10 per month.

For 1 year, 21600 users * \$10 * 12 months = \$2,592,000 (+14400 (new users - existing users) * \$10 OTP) = **\$2,736,990**

User acquisition growth VS. marketing expense

As of 2022, Smart Crypto Bot has only grown organically. We've spent \$0 on marketing expenses or any strategic move to increase our userbase. We've accumulated users over time and we think it's time to invest into marketing in 2022. When we will start investing in marketing we expect a steady increase in our userbase.



Why Smart Crypto Bot?



Ease of use

Trade every crypto available and manage them with no difficulty. With a clear overview of your crypto, you can easily manage and let the bot do the work for you. You can see your Smart Crypto Bot buy history, sell history and your current positions and perform actions. You can change the settings of each position separately if you want to.



Secure

Every crypto is only available to you. Trade securely with professional encryptions to secure your API keys and trades made on an exchange. You can enable Two-Factor Authentication to secure your account further.



No surprises

Use all available features without any extra costs. Make use of our powerful dedicated servers to trade and earn a profit. Smart Crypto Bot gives you everything for a low price.



Active support

Have a question about your bot? Our support is always ready to help! We are continuously developing Smart Crypto Bot with new features and additions.



Open to suggestions

Have a great idea to improve Smart Crypto Bot? Let us know! We want to build a powerful trading bot based on your ideas. Join our community on [Telegram](#) and [Discord](#) and let us know what you want. It is important to listen and communicate with the community.

BOT OFF **BUY ALL** **BUY LOWEST** **BUY ON**
BUY COIN **SELL COIN** **SELL ALL** **SELL OFF**
SELL ON **SWITCH TRIGGER** **SWITCH PHASES**
RESET TRIGGERS **CANCEL ORDERS**

The humans behind the robot

The Smart Crypto Bot team consists of a small yet extremely dedicated team. We started development in late 2019 and have been working to make it the best it can be ever since.



Frank van der Bor
CEO



Coen Smeekes
Lead marketing



Bas Knobbout
Business dev manager



Kasper Kriekaard
Lead programmer



Bas Visser
Lead community manager

Our roadmap

Big plans require thinking ahead. To keep everyone involved and aware where Smart Crypto Bot is headed, you can follow our progress via our website. We update our roadmap as soon as the feature listed is finished so keep a close eye to stay up-to-date!

[Go to our roadmap](#)

